



WBCB Television Inc./CW Network

Page 1 of 1

101 West Boardman Street
 Youngstown, Ohio 44503
 ph: 330.744.8611 • fax: 330.744.3402

Mailing Address GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW SUITE 800 WASHINGTON, DC 20007	Contract # 19454	Rev # NEW	Bill Cycle Broadcast	Print Date 5/18/2012	Entry Date 5/17/2012
	Advertiser .DEM. CNG. CMP COMM.			Brand .DEM.CNG.CMP COM	Network WBCB
	Contract Description D.C.C.C.			Dates 10/11/12 - 10/15/12	Revenue Type CA5
	Estimate # 1200	Proposal # 06816505		Primary Salesperson PHILADELPHIA PMC	Buyer: Mike Furman

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1				X	X			1	10/11 - 10/12	10:00:00 a 10:59:59 a	PO2	:30	1	\$35.00
										Prg: JUDGE MATHIS				
										JUDGE MATHIS<				
A 2				X	X			1	10/11 - 10/12	11:00:00 a 11:59:59 a	PO2	:30	1	\$35.00
										Prg: JUDGE ALEX				
										JUDGE ALEX				
A 3				X	X			1	10/11 - 10/12	05:00:00 p 05:59:59 p	PO2	:30	1	\$35.00
										Prg: AMERICA'S FUNNIEST H				
										AMR FUN-VIDEOS				
A 4				X				1	10/11 - 10/11	09:00:00 p 09:59:59 p	FIX	:30	1	\$150.00
										THE SECRET CIRCLE				
A 5	X							1	10/15 - 10/15	10:00:00 a 10:59:59 a	PO2	:30	1	\$35.00
										Prg: JUDGE MATHIS				
										JUDGE MATHIS<				
A 6	X							1	10/15 - 10/15	11:00:00 a 12:00:00 p	PO2	:30	1	\$35.00
										Prg: JUDGE ALEX				
										JUDGE ALEX				

Billable	Airtime			NTR		Total	
	Gross	Net	Spots	Gross	Net	Gross	Net
Broadcast							
Oct 2012	\$325.00	\$276.25	6			\$325.00	\$276.25
Totals:	\$325.00	\$276.25	6			\$325.00	\$276.25